

CKC Committee Action points - Monday 29 July - SE11 5QY

At meeting: Paul, Philippe, Peter, Tudor, Lorna, Fiona & Liza

Apologies from Philippa

Agenda items with background notes

- 1) Items from previous meeting.
 - a) Black small crate & contents not found. Completed: new guest sign-in forms in folder,
 - b) completed: Replacement incident book purchased & instructions printed & inserted in front cover.
 - c) Completed Successful Scaffold de-construction & re-construction day held & Phil R (BBA's rep) has approved it; Remaining changes to cut off cage corners & put wheels on the corner. (**Lorna** to liaise with Phil R)
 - d) Kit **Philippe**; Completed: 210 & 205cm paddles purchased; 1 radio fixed & 2nd radio replaced; 2? kit days held;
Outstanding: Kit inventory to be done; Replacement kit-sign-out book purchased - needs columns adding **Philippe & Lorna** to liaise. Suggestion to write at the back of the kit sign-out book if there is a problem found with a boat.
- 2) Recruiting more members so that we have greater range of trips being planned, and more of our kayaks/kit utilised.
 - a) Feedback from **Tudor** attending fund-raising meeting with useful ideas –email circulated to committee. Key point is that with current quantity of kit we could have more members.
 - b) Thoughts from Philippa that one of the bottlenecks might be training of leaders & hence submitting funding (ultimately unsuccessful) application to enable CKC subsidised training.
 - c) Totally Thames – CKC taster day – members wanted to help on 29 Sept so we can increase numbers that can participate in the taster day; 5 places out of 18 taken within 4days of Totally Thames festival programme going live. 2 out of 5 have paid their £10 guest fee.
Peter & Fiona to liaise to change the website to run 1hour sessions (90min is too long for a beginner)
Paul, Philippe, Fiona & 1 more leader to work in pairs ideally each having 2 experienced people to help each group of newbies on the water. **Fiona** to email the club asking for help. **Fiona** to contact those that have paid & signed up already of the change to timings.
- 3) **Marketing** – this is where we could improve - esp for our beginner training.
 - a) Physical/visual
 - i) Outside the arches – BBA promised to put up promotional posters under their brand
 - ii) Philippa designed a poster – which will be put up inside Arch doors
 - iii) Make Business-cards & appropriately position the cards at the Arch perhaps in a Perspex holder? *Outstanding*
 - b) Internet searches – can CKC website be found
 - i) check availability of ckc.co.uk domain (Peter)
Aim for CKC to come up high on Google search engine when searching for "seakayak London".

- c) Social media
 - i) Twitter – Rob P asked to help
 - ii) Instagram – waiting for password - Sean asked to help.
 - iii) Facebook - v popular - more help needed?
 - iv) ?relevant facebook groups? – WHO can do this
 - v) need to get facebook moderator permissions (*outstanding*)
 - vi) Regular re-tweet-like-share social media reminder (Liza)
- d) Presence on relevant platform/web sites:
 - i) Meetup, A.A. etc – Tudor to research if these groups are suitable to post to & how

4) Training **Paul**

- a) Training delivered so far (2 Discover) – reflections
- b) Training planned (Oct - Discover Award; Nov - coastal nav; & Kayak repair – aka smash & bash);

Review training location options for discover award (e.g. criteria clean, easier public transport) (Lorna)

Research V.H.F. radio training (Liza)

c) Update on:

- i) ?Sea Kayak Personal performance award – old BCU 3*
- ii) Rough water handling course idea (Lorna)

5) Trips planning for months ahead. **Liza**

We have had a lovely array of paddles organised by Liza, Rob H, Jonathan T, David P, Tudor, Philippe, Fiona, Philippa's Thames day-trip & soon Paul's trip to Beachy head. How do we encourage more trips for the remainder of the year to be proposed by members?

Send e-mail with weekend proposals for Autumn-Winter 2019 (Paul)

6) Moving the Website's server. **Peter** :

Subject to confirmation, it appears that Phil will now liase with Toons to migrate the website to new infrastructure.

Assuming this transpires, prior to proceeding, the club must review & sign-off any (estimated) costs of:

1. the new infrastructure that the website will be migrated onto (both initial & recurring cost)
2. any costs likely to be incurred during the migration

The fallback is we go with the original plan i.e. that the club take the lead in liaising with Toons to migrate the website